Education & Awareness Committee Information

Conference & Social Media Updates

August 9, 2019

**Conference Information:**

If you would like to volunteer please visit https://www.surveymonkey.com/r/2019-IKC-Conferences or contact Connie Satzler.

**Community Care Network of Kansas Conference, September 12-13, Manhattan**

* Volunteers: Robin Simmons and Mary Beth Warren

**Kansas Public Health Association Conference, September 24, Topeka**

* Cindy Olson-Burgess, Trish Long, Nancy Tausz

**Kansas Pharmacists Association Conference, September 27, Lawrence**

* Carlie Houchen
* Cindy Olson-Burgess
* Susan Wood (Back-up)

**Facebook:** [www.facebook.com/ImmunizeKansasCoalition/](http://www.facebook.com/ImmunizeKansasCoalition/)



|  |  |  |  |
| --- | --- | --- | --- |
| **Facebook** | **Aug 2018** | **July 2019** | **Aug 2019** |
| Followers | 254 | 428 | 481 |
| Page Likes | 250 | 420 | 443 |

**July popular posts:**

*7/18/19 “News! Vaccine requirements for Kansas schools have changed. In this video, KDHE Secretary Lee Norman, MD explains the new requirements for Hepatitis A and Meningococcal vaccines. These changes are effective August 2nd. Read about the regulation change in the Kansas Register, pages 924-25: https://www.kssos.org/…/Vol\_38\_No\_29\_July\_18\_2019\_pages\_905…”*

|  |  |
| --- | --- |
| **Reach** | **3,678** |
| Shares | 45 |
| 👍 Likes | 81 |

*7/15/19 “School supplies, check. New clothes, check. Vaccines? Have you crossed vaccines off your kids’ back-to-school checklist? All preteens need three shots before they go back-to-school to be protected from serious, sometimes deadly, diseases.”*

|  |  |
| --- | --- |
| **Reach** | **2,014** |
| Shares | 23 |
| 👍 Likes | 28 |

*7/9/19 “#Vaccines are among the most significant achievements in public health. Between 1924-2013, childhood vaccinations prevented over 100 million cases of serious disease - National Foundation for Infectious Diseases http://ow.ly/zyfh30oVmWC.”*

|  |  |
| --- | --- |
| **Reach** | **1,010** |
| Shares | 10 |
| 👍 Likes | 26 |

**Twitter:** @ImmKSCoalition, <https://twitter.com/ImmKSCoalition>

|  |  |  |
| --- | --- | --- |
| **Twitter** | July 1 | August 5 |
| Followers | 83 | 90 (+7) |



**July Top Tweets**

**501 Total Impressions, 1 Total Retweets, 1 Total Likes** *“If you missed last night's Democracy on Tap discussion on vaccines, you can watch the recording on Facebook! Panelists include IKC Chair Dr. Homan and Member Sheri Tubach. https://t.co/pDOO93S0JI?amp=1”*

**789 Total Impressions, 2 Total Retweets, 5 Total Likes** *“11-12 is the recommended age for both boys and girls to get vaccinated against HPV. This vaccine will help protect them from cancers caused by HPV! #cancerprevention #HPVVax #tween”*

**IKC Youtube** <https://www.youtube.com/channel/UCpMFLZm1NYIIzi97yH4UbPA>

## **HPV Videos**



|  |  |  |  |
| --- | --- | --- | --- |
| **Video** | **YouTube** | **Facebook** | **IKC Website** |
| A Strong Recommendation for the HPV Vaccine | 257 views | 5,297 reached (2 posts) | **235** total unique page views from IKC website |
| A Strong Recommendation for the HPV Vaccine - PSA | 61 views | - |
| HPV Vaccine: A strong provider recommendation matters | 101 views | 588 reached(1 post) |

**IKC LinkedIn** [www.linkedin.com/company/immunize-kansas-coalition/](http://www.linkedin.com/company/immunize-kansas-coalition/) (Launched 5/3/18)

User: Immunize Kansas Coalition

|  |  |  |
| --- | --- | --- |
| **LinkedIn** | July 1 | August 5 |
| Followers | 12 | 14 (+2) |

**Follow IKC** on LinkedIn by going to <https://www.linkedin.com/company/immunize-kansas-coalition> and clicking the blue **+Follow** button

**Add IKC to Your LinkedIn Profile:** To add IKC to your experience, Go to your profile, Click “Add Profile Section” under your name, Choose “Add Volunteer Experience.”

*This comment, though not greyed out, is still hidden because it was made to a hidden post.*